



BLENDED INTENSIVE PROGRAMME

**3**  
ECTS CREDITS

# Introduction to **GLOBAL STUDIES**

3 - 14 July 2023

ON-SITE + ONLINE

Santander  
SPAIN

**BUSINESS | ECONOMICS | SUSTAINABILITY | CULTURE  
SOCIAL MOVEMENTS | HEALTH**

Student presentations | Cultural activities | Round tables | Lectures

 **IMPORTANT DATES**



**PRE-REQUISITES**

- EUNICE student
- English: B2 level

**HOW TO APPLY & ENROL**

- UC students: Apply and register through UC Virtual Campus
- Incoming students: Contact your International Relations Office for application and for [Erasmus+ funding](#)
- Registration includes a full-day trip to Picos de Europa

# Introduction to Global Studies

ON-SITE SESSIONS

MULTICULTURAL LECTURERS. TRANSNATIONAL ATTENDEES. GLOBAL CONTENTS

**Venue 1 - MAGDALENA PALACE (20 hours). 9.30-14.00h**

	3 July	INTRODUCTION TO GLOBAL STUDIES	Prof. Charles Houck and Dale Smith University of North Carolina at Charlotte
INSTITUTIONAL FRAMEWORK: BUILDING A GLOBAL ARCHITECTURE	3 July		Prof. Ana Lara Gómez University of Cantabria
	4 July	BUSINESS AND GLOBALIZATION	Prof. Guillaume Perilleux University of Mons
	4 July	GLOBAL SOCIAL MOVEMENTS	Prof. Charles Houck and Dale Smith University of North Carolina at Charlotte
	5 July	ROUND TABLE	Chairpersons: Charles Houck and Dale Smith Lecturers: Ana Lara Gómez and Guillaume Perilleux
	5 July	MIGRATION AND GLOBALIZATION	Prof. Iole Fontana University of Catania
STATE OF THE PLANET: ECOLOGICAL & RESOURCE CHALLENGES	6 July		Prof. María E. Maza University of Cantabria
	6 July	GLOBALIZATION AND THE INTERCULTURAL CITY	Prof. Staffan Löfving Karlstad University
	7 July	GLOBAL HEALTH: ONE PLANET, ONE HEALTH	Prof. Félix J. Sangari University of Cantabria
	7 July	ROUND TABLE	Chairperson: Jesús Ángel González Lecturers: Félix J. Sangari, María E. Maza, and Staffan Löfving

**Venue 2 - FACULTY OF BUSINESS AND ECONOMICS, UC (10 hours). 10.00-12.00h**

	10 July	LITERATURE AND CINEMA IN A GLOBAL WORLD	Prof. Jesús Ángel González University of Cantabria
GLOBALIZATION, ECONOMIC GROWTH AND DEVELOPMENT	11 July		Prof. Adolfo C. Fernández University of Cantabria
	12 July	CAN GLOBAL CLIMATE CHANGE GENERATE THE COLLAPSE OF OUR SOCIETY?	Prof. Domingo Rasilla University of Cantabria
PLANET HEALTH AND SUSTAINABLE DEVELOPMENT	13 July		Prof. Melanie Jaeger-Erben Brandenburg University of Technology
	14 July	STUDENT PRESENTATIONS	Prof. C.Houck and D.Smith, Univ. of North Carolina at Charlotte Prof. M.Jaeger-Erben, Brandenburg University of Technology